



**do IT differently!**

# HD SaaS® Platform

**Infrastructure as a Service  
Applications as a Service  
Solutions as a Service**

HD SaaS® is an information technology platform built by HORTUS Digital and based on Microsoft® technologies. It offers a growing portfolio of Software as a Service IT solutions.

### Software as a Service

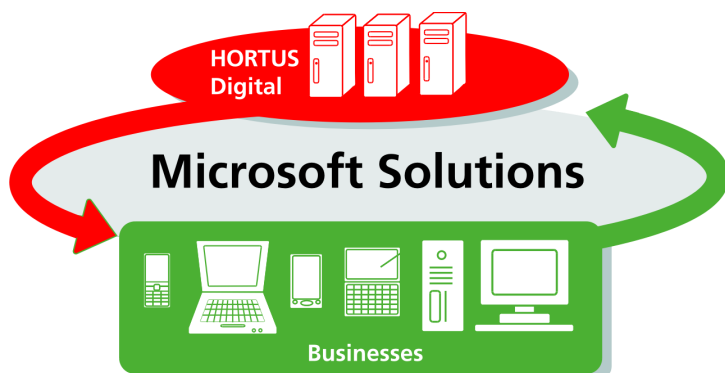
Software as a Service (SaaS) and cloud computing are just some of the terms given to the new software delivery methods that have emerged over the past several years. In their most common forms all of these terminologies relate to software that can be delivered over the Internet in one way or another.

### HD SaaS services

With HD SaaS, customers can subscribe to software applications and outsource back-end infrastructure operations to the SaaS vendor. Compared to traditional on-premise software, HD SaaS is more easily affordable and provides modular functionality—it is easy both to extend and reduce the amount of users, add and remove services, as well as integrate with other systems. As a result, HD SaaS services can be widely adopted for a variety of business and IT functions.

### No-worries, affordable, flexible IT

HD SaaS allows companies to focus on core business. The SaaS model lets companies direct their expensive IT departments to more pressing needs than developing and supporting on-premise applications and infrastructure. HD SaaS services use much less management time as there are no upgrades to deal with in-house. All non-core IT can be hosted, delivered and maintained by HD SaaS, so systems work as they always have.



### Integrated, compatible services

HD SaaS goes beyond providing standalone hosted software solutions. The platform offers seamless integration between IT solutions and presents a full picture of corporate information. HD SaaS simplifies data exchange, teamwork, analysis and presentation. HD SaaS services enable businesses to take advantage of Microsoft integration features. These features are built into most Microsoft-based solutions, but require additional know-how to set up. They are therefore rarely used with local installations.

### HD SaaS in short

HORTUS Digital provides hosted Microsoft applications and services since 2003.

Starting from 2007, the HD SaaS platform offers complex SaaS-based IT infrastructure and Microsoft Dynamics applications - both as standalone services and integrated solutions.

HD SaaS unique portfolio offers services for:

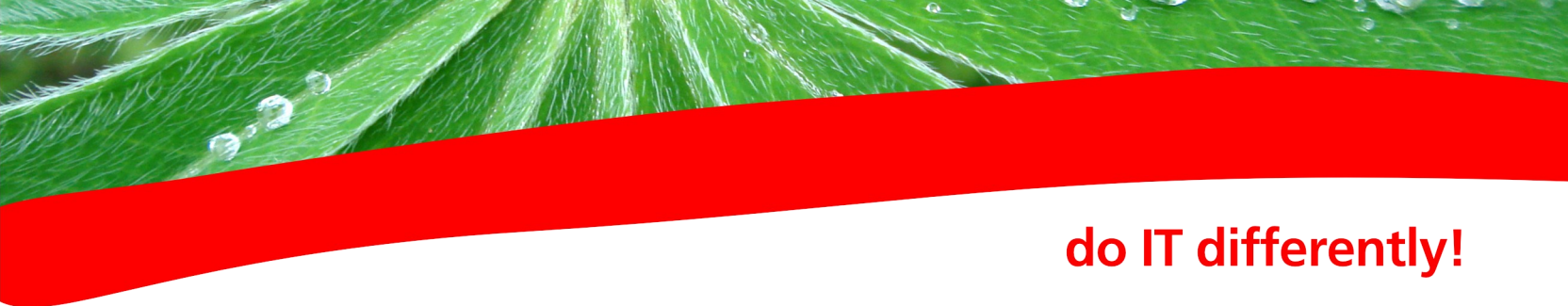
- / Business Management
- / Industry Solutions
- / Business Productivity & Communication
- / Infrastructure Optimization

Interested in SaaS services?  
e-mail: [sales@hdsaa.com](mailto:sales@hdsaa.com),  
call: +371 6 733 92 92  
or Skype: HD\_SaaS!

### Who is HD SaaS for?

HD SaaS is best suited for businesses that:

- / want to follow the newest trends in IT
- / can benefit more by investing in core business expansion rather than in hardware, software and in-house maintenance
- / have geographically distributed structures, mobile sales force or field service staff
- / are rapidly changing in size or operations
- / wish to keep its existing in-house IT systems and use just some applications as SaaS services
- / are considering switching to an outsourced IT model



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## HD SaaS Benefits

### Low upfront costs

Applications are hosted by the service provider, so investing in expensive software license ownership is no longer required. The service provider manages investments in IT infrastructure, ongoing overheads of employing and training IT staff, as well as software and hardware maintenance and upgrades.

### Flexible use

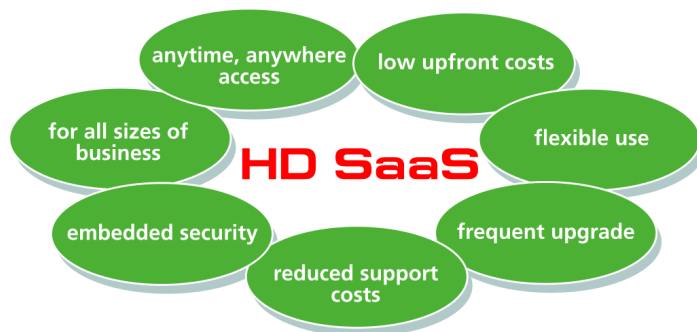
With HD SaaS, a company can start with just a few licenses and gradually build up the muscle as requirements grow. There is no need to freeze investments, with HD SaaS you only pay for what you use.

### Frequent upgrade

HD SaaS solutions are enhanced on a regular basis. Major software releases are tested and seamlessly deployed as soon as they are released. SaaS users do not have to worry whether a new release or upgrade will break their system—built-in deployment staging procedures in HD SaaS protect users from work time and data loss.

### Reduced support costs

Software and hardware maintenance and upgrades are outsourced to the service provider. Users do not need a complex infrastructure and IT support to use SaaS services. SaaS saves businesses considerable recurring annual labor and technological costs.



### Embedded security

HD SaaS ensures the highest security standards by applying detailed procedures and monitoring, employing certified professionals, exercising strictly controlled access rights, antivirus and malware protection. All this in professional, robust data centers, accessed securely with SSL certificates.

### For all sizes of business

Subscriptions to SaaS services benefits both large and small companies, as smaller companies can afford enterprise-class IT solutions without the start-up investments. Bigger companies can choose from a wide range of business solutions and infrastructure optimization, and enjoy short implementation times.

### Anywhere, anytime access

Inherent remoteness of SaaS services makes them easy to deliver and process business information wherever needed. Geographically separated teams are empowered by instant information availability and can function in tact with the entire enterprise.

Read more about HD SaaS services on [www.hdsaa.com](http://www.hdsaa.com)!

SaaS is predicted to grow times faster than other software. The trend for consuming applications as services is on the rise, while the perpetual license market fell by \$ 7 billion in 2009. The key drivers behind this trend are agility and costs savings provided by SaaS.

*IDC (October 2010)*

## HD SaaS service features

- / High availability platform based on Hyper-V™ cluster, HP BladeSystem and HP StorageWorks EVA systems
- / Automatic service provisioning system and user Control Panel
- / Short set-up times depending on service - from 5 minutes to 3 days
- / Availability SLA 99.9%
- / Virtually unlimited scalability in terms of users
- / Full platform and services performance and availability monitoring 24x7 with automatic recovery and optimization tasks
- / Two-tier back-up system with Microsoft® System Center Data Protection Manager (twice per day to disks, weekly to tape library)
- / Fully automated maintenance (Microsoft® updates, software distribution, software and hardware inventory, configuration management)
- / Modern next generation datacenter, fully ISO 27001 compliant for information security
- / No or minimal setup cost
- / Active Directory® integration

Interested in SaaS services?  
e-mail: [sales@hdsaa.com](mailto:sales@hdsaa.com),  
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