

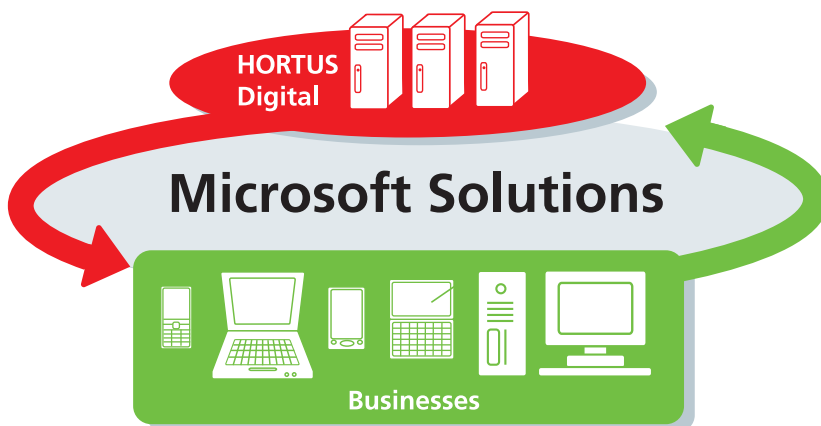
do IT differently!

Infrastructure as a Service
Applications as a Service
Solutions as a Service

HD SaaS™

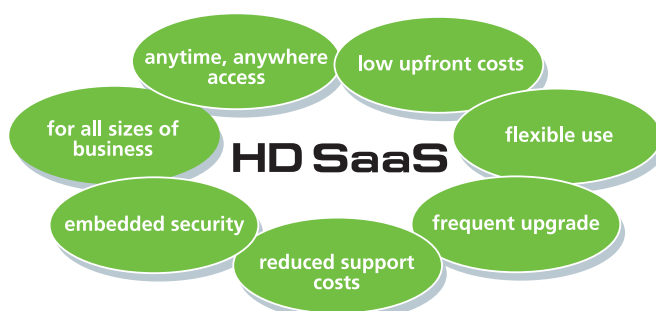
SaaS (Software as a Service)

The Software as a Service by HORTUS Digital allows companies to subscribe to software applications and outsource back-end infrastructure operations to the SaaS vendors. Compared to traditional on-premise software, SaaS is more easily affordable and provides modular functionality – it is easy both to extend and reduce the amount of users, to add and remove services and easy to integrate with other systems. As a result, SaaS can be widely adopted for a variety of business and IT functions.



Consider the SaaS solution if:

- / your company can benefit more by investing in core business expansion rather than in hardware, software and in-house IT maintenance;
- / your company has a geographically distributed structure, mobile sales force or field service staff;
- / your company is rapidly changing either in size or in operations;
- / your company wishes to keep its existing in-house IT system and purchase just some specific solution in the SaaS model;
- / your company wants to switch to the outsourced IT model;
- / you are a start-up company.



HD SaaS Services

HORTUS Digital provides hosted Microsoft applications and services since 2003. In 2007, HORTUS Digital started delivering complex SaaS-based IT infrastructure and Microsoft Dynamics® solutions – both as separate services and integrated solutions.

HD SaaS portfolio offers services for:

Business management:

- / HD SaaS™ | Microsoft Dynamics® NAV
- / HD SaaS™ | Microsoft Dynamics® AX
- / HD SaaS™ | Microsoft Dynamics® CRM
- / HD SaaS™ | Scribe Integration

Communication:

- / HD SaaS™ | Unified Communications
- / HD SaaS™ | Microsoft® Exchange
- / HD SaaS™ | Microsoft® OCS

Information workers:

- / HD SaaS™ | SharePoint® Foundation
- / HD SaaS™ | SharePoint® Server
- / HD SaaS™ | SharePoint® Server for Internet sites
- / HD SaaS™ | Microsoft® Office

IT infrastructure and management:

- / HD SaaS™ | Hosted Desktop
- / HD SaaS™ | Core Infrastructure Integration Server
- / HD SaaS™ | Microsoft® System Center Suite

and Industry-specific solutions:

- / HD SaaS™ | Elva DMS
- / HD SaaS™ | Fleet Management

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HD SaaS Advantages

Low Initial and Infrastructure Costs

Applications are hosted by the service provider, so investing in expensive software license ownership is no longer required. The following investments are all managed by the service provider:

- investments in IT infrastructure,
- ongoing overheads of employing and training IT staff,
- software and hardware maintenance and upgrades.

Businesses with limited budgets and IT staff will find HD SaaS solutions far more suitable to their needs than traditional software purchase.

Ease of Implementation

HD SaaS services are delivered via the Internet with no complicated installations necessary. They are delivered and made part of daily work quickly.

Increased Productivity and Everywhere Access

The inherent remoteness of HD SaaS services makes them easy to deliver and process business information wherever needed. Geographically separated teams are empowered by instant information availability and can function in tact with the entire enterprise.

Predictable IT Costs

HD SaaS subscriptions are typically billed on a per-user, per-month basis. Such a payment structure works to your advantage:

- A fixed monthly expense is easier to predict and incorporate into organizational budget than large occasional expenses complemented by a row of hidden costs;
- The subscription fee reveals and represents the true cost of the software applications, hardware, networking, storage and maintenance.

Flexible Use

With HD SaaS, a company can start with just a few licenses and gradually build up the muscle as requirements grow. The opposite is also true – you can easily reduce the number of users and cancel obsolete services. There is no need to freeze investments, with HD SaaS you only pay for what you use.

Improved Security, Reliability and Availability

HORTUS Digital is in the business of providing reliable services. Data must be regularly backed up and information security is of top importance. Skilled employees, detailed procedures and efficient processes, resource redundancy, health monitoring and intrusion detection are just a few building blocks of an enterprise-class IT factory. In-house, these standards are costly, yet with HD SaaS services you outsource most of these IT-related costs and risks.

Continuous Innovation

HD SaaS solutions are enhanced on a regular, almost continuous basis. Major software releases are tested and seamlessly deployed as soon as they are released. The question when to migrate is a strategic decision rather than a huge financial burden. SaaS users do not have to worry whether a new release or upgrade will break their system – there are built-in deployment staging procedures in HD SaaS to protect users from work time and data loss.

Company Focus on Core Business

By choosing HD SaaS services you can focus on your core competencies instead of implementing, maintaining and supporting all the various and highly complicated IT systems necessary to run businesses efficiently today.

About one-third of all enterprises have subscribed or plan to subscribe to SaaS applications in the next 12 months.

Forrester Research (February 2010)

System management SaaS solutions are still in their infancy. This market has the potential to reach \$1 billion by 2013 as enterprise, SMB, and MSP buyers identify areas where Internet-delivered cloud software solutions provide a better, faster, and cheaper way to keep the organization's IT environment up and running.

Mary Johnston Turner, research director, IDC (August 2009)

HORTUS Digital

HORTUS Digital is the leading provider of multiservice SaaS solutions based on Microsoft technologies.

The company provides complex IT solutions – professional IT infrastructure assessment, design and deployment services.

HORTUS Digital was founded in 2000 in Latvia. The company holds the status of Microsoft® Gold Certified Partner and HP Preferred Partner.

How to buy

HD SaaS solutions are easily available:

- / from HORTUS Digital directly
- / from your preferred professional IT services company who is a HD SaaS Partner



Microsoft Business Solutions
Hosting Solutions
Information Worker Solutions
Advanced Infrastructure Solutions