

do IT differently!

HD SaaS® | BI4Dynamics

Standardized BI solution as a service

HD SaaS | BI4Dynamics is a complete Software as a Service (SaaS) Business Intelligence (BI) solution designed for Microsoft Dynamics® NAV and Microsoft SQL Server® database. It is a natural extension for HD SaaS® | Microsoft Dynamics® NAV service, adding key analytic and reporting functionality to this industry-leading enterprise resource planning solution.

Award-winning BI in SaaS

BI4Dynamics is an acknowledged BI solution, suitable for every company, regardless of its size or industry, which works seamlessly with Microsoft Dynamics NAV. Hosted by HD SaaS, the innovative, secure SaaS platform, it is available to customers on a subscription basis. No costly software license purchases are required, as HD SaaS | BI4Dynamics is delivered to customers as a monthly service.

Critical business information on demand

Capitalize on value. Quantify the value of vendor and customer relationships easier to gain additional negotiation leverage and provide exceptional service to the most valuable partners.

Spot inefficiencies earlier. Organizations that use BI to evaluate business processes have better chances for catching flaws earlier and staying competitive than companies that only employ basic business data monitoring.

Focus on core business while IT does the rest

Quick and simple start. Automated service provision and access over the Internet ensures a fast time to production, as little as one day!

Access to skills and expertise. HD SaaS | BI4Dynamics combines the experience of experts who worked on hundreds of ERP and BI implementation with the skill of high-quality, responsible Software as a Service provider.

No stress. Avoid risk of implementing, maintaining and supporting the various and highly complicated IT systems. HD SaaS is in the business of providing reliable IT services.

What is Business Intelligence?

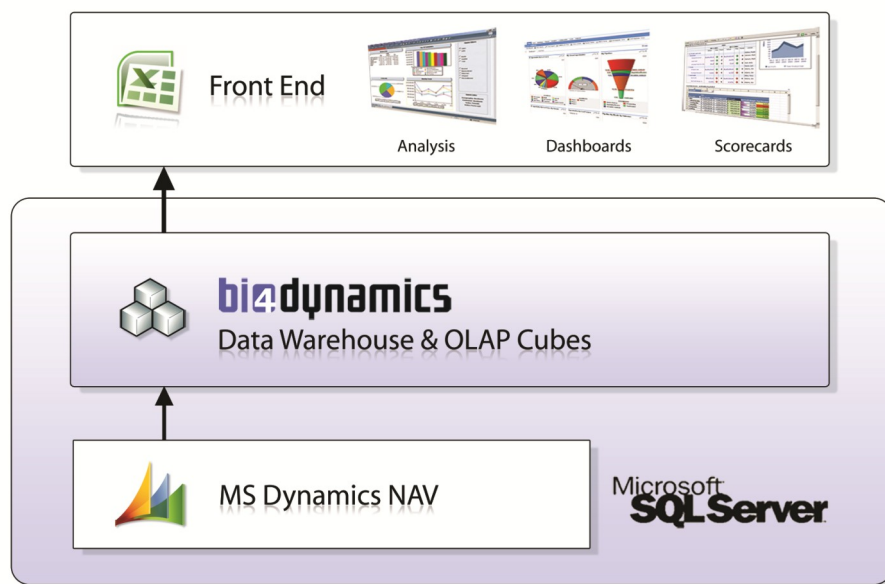
Business intelligence (BI) is an umbrella term for various software solutions used to analyze raw business data. BI software features several related activities, like data mining, online analytical processing (OLAP) and extensive reporting. Companies use Business Intelligence to support quality decision-making, spot new trends and business opportunities, and identify areas for improvement.



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BI4Dynamics is an award-winning BI solution, designed for Microsoft Dynamics® NAV and Microsoft SQL Server® database. It offers the following key BI functionality:

- / Data warehouse
- / Online analytical processing (OLAP) cubes, which reflect Microsoft Dynamics NAV business areas
- / Automatic procedures for daily updates
- / Prebuilt reports in Microsoft® Office Excel



Business application areas

The basic elements of any business data analysis are dimensions and measures. BI4Dynamics has many common dimensions used throughout the application, like multiple companies, currencies and date setups, plus many others that are specific for a particular area. Specific documents and postings can be analyzed through various measures, dimensions, source and reason codes.

BI4Dynamics provides limitless analysis opportunities with its 10 industry-leading BI modules:

- / General Ledger
- / Receivables
- / Payables
- / Purchases
- / Sales
- / Inventory
- / Sales Orders
- / Purchase Orders
- / Account Schedules
- / Jobs and Resources

Microsoft Dynamics NAV

Microsoft Dynamics® NAV is an integrated business management system for small and middle-size companies, which provides a complete accounting suite, inventory control, and detailed analysis of business data. With Microsoft Dynamics NAV customers quickly react to market changes and make valid business decisions.

BI4Dynamics Modules

General Ledger

All General Ledger activities regarding posting and budgeting can be tracked down. Support for multiple companies over chart of accounts with predefined global dimensions makes this analysis very suitable for organizations that manage multiple companies in Microsoft Dynamics NAV.

- / budget and realization indexes over multiple dimensions and chart of accounts
- / drill-down of the hierarchy of chart of accounts to single posting

Receivables and Payables

Overview of all financial analysis regarding vendors and customers is available. Users can easily analyze payables, receivables debit/credit relations, balance and various rotation coefficients through different dimension attributes, as well as overview due and overdue accounts.

- / advanced measures – average account measures, invoice open days, due days, etc.
- / analysis of specific invoices and group of invoices
- / payables balance through all vendors through time
- / daily data warehouse snapshots
- / account analysis through different attributes on customer/vendor card

Purchases

Complete purchase analysis (item, General Ledger, fixed asset) over multiple measures with rich dimension attributes and multiple company support.

- / possibility to analyze vendors by Pay-to > Buy-from > Ship-to, which is complicated to do with built in Microsoft Dynamics NAV functionality due to information being scattered across documents
- / analysis of specific postings through source and reason codes

Sales

Complete sales analysis (item, General Ledger, fixed asset) over multiple measures with rich dimension attributes and multiple company support. Analysis of sales trends, margin, parallel period and year-to-date sales reports extend standard reporting and make analyzing data for business users simple, powerful and quick.

- / possibility to analyze customers by Bill-to > Sell-to > Ship-to
- / sales team analysis by sold items, resources and customers
- / analysis of specific postings through source and reason codes

Inventory

To avoid the typical difficulties with inventory valuation in ERP systems, like slow calculations and complications for multiple-location items, daily snapshots of data are created in data warehouse to provide business users with very fast and agile analysis of

- / very fast analysis over multiple items and warehouse locations
- / trend analysis of inventory value and quantity over time
- / advanced measures – average stock value, stock rotation coefficients, turnover of stock in days
- / turnover day analysis over multiple locations
- / inventory change analysis

Corporate Chief Information Officers consider Business Intelligence a more important technology in 2010 than mobility, document management, security and IT management solutions.

Gartner CIO Survey, January 2010



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BI4Dynamics Modules

Sales and Purchase Orders

Powerful analysis of orders and blanket orders is mandatory for efficient supply chain management. It is crucial to track the status of purchased and supplied items and whether they are late. To add to Microsoft Dynamics NAV functionality, these advanced modules take data snapshots and implemented change management every night in the Data Warehouse to have all order information on any given date. With this approach business users can analyze information crucial for sales and profit optimization, like average days of open orders or open quantity on a given date regarding posted quantity.

- ✓ snapshots for every day in data warehouse makes purchase orders analysis very fast
- ✓ provide good analysis of order state history
- ✓ provide better manufacturing planning

Account Schedules

Account schedules are used to prepare financial reports based on data from general ledger and pro forma invoices. With account schedules customers can choose specific accounts and make perform basic calculations. Exact reports with updated data help to see updated balance for each account and drill down to specific entry or make cross-analysis over multiple global dimensions and companies. Dimensions improve reporting as they give advanced options to select what to display in row and column combinations, such as showing debit amounts only when there is a balance.

- ✓ shows unknown opportunities
- ✓ reports made in advance can be used
- ✓ send financial data through e-mail or view them in a web browser

Jobs and Resources

Powerful analysis of jobs and resources, which can give answers about budgets, costs and profits on different open jobs in just one report. Costs and profit can be viewed per hour on specific item or resource. The best thing is the ability to compare budgets, costs and profit at the same time in one report for a specific project.

- ✓ easy cost checking over jobs, items and resources
- ✓ easy budget checking over jobs, items and resources
- ✓ provides cost, budget and profit checking per hour on different dimensions



HD SaaS

The HD SaaS® brand represents a portfolio of Software as a Service IT solutions available from the SaaS solution delivery platform offered by HORTUS Digital and based on Microsoft® technologies.

- subscriptions to software applications
- no-hassle, outsourced system maintenance
- over-the-Internet software delivery
- very short set-up times
- pay-per-use
- 1 month minimum contract period
- higher affordability than traditional on-premise software
- modular, infinitely scalable functionality
- flexibility to add and remove users

How to buy

HD SaaS services are available to customers through our valued HD SaaS Partners' network.

HD SaaS Partner

HD SaaS offers innovative, secure solutions worldwide, brought to customer by partners with local knowledge and implementation expertise. Contact us for information on partners in your area!

Your current partner

Refer your current business application implementation partner to the HD SaaS Partnership program and obtain HD SaaS solutions from a familiar business partner!